

Pennsylvania Milk Marketing Board

Concept Paper for New Legislation

Licensing retail outlets to facilitate data collection on PA milk sales

The Legislative Budget and Finance Committee (LBFC) Recommendation #3 stated that PMMB should license milk retailers in order to collect data on out-the-door milk sales. While we believe collection of more data than at present is a good idea, the Board does not wish to license retailers because we don't want to impose a licensing and reporting burden on mom-and-pop corner stores. We also can get information through current dealer licensing and add a license/reporting requirement to capture milk imported through non-licensed sources.

Our preferred method to capture additional data is through a change to existing law. The change would permit licensing of milk distributors defined as any person or entity that purchases or receives for resale milk from sources outside the Commonwealth and that handles milk within the Commonwealth for further sale in the same containers in which it was purchased.

Data proposed to be collected would include

- The quantity of all milk sold in Pennsylvania
 - Sales of Class I and Class II packaged products to retailers, consumers, subdealers, dealers, and other distributors.

Note: Precise details would be provided following development of appropriate reporting form.

- Other records and information as the Board may deem necessary for the proper enforcement of this Act.

The PA Milk Marketing Board would charge and collect license fees from distributors on a yearly basis under provisions of the Milk Marketing Law.

Given the recommendation from the LBFC and ongoing, vocalized support for the dairy industry from our PA General Assembly members, we believe a change in the existing law as proposed above would benefit all concerned and meet the intent of the LBFC Recommendation #3.

We hope you will work with us to support and advocate for this effort to directly benefit our Pennsylvania dairy farmers.